



Ignore old guidelines like 44px targets, and thumb reach no-go areas.

5 Word & Icon Sizes

The larger devices get, the further away from the eye they are used. Use the right size based on device class. **Minimums** to the left, at least 30% larger for easy readability.

- Akg 4 2.5"
- Akg 6 3.5"
- Akg 7 5"
- Akg 8 7-10"
- Akg 9 11"
- Akg 10 12"
- Akg 11 14"
- Akg 12 16"
- Akg 14 18"

Align type with scale above to find point size.

Safe area for touch with content

Optimize by Zones 7

Make sure there's enough space between targets by location on the screen. Place the most read and tapped items in the center.

